



BDWY STUDIOS

What if, made real.

Design. Prototyping.
Content production.

Founded in Istanbul. Serving globally.

Creativity belongs in everyday life.

We want the things people live with to deserve the attention they ask for. To be useful, beautiful and a pleasure to return to.

At BDWY, that belief takes shape in products, brands, models and visual stories. We care about the small encounters: how something feels in the hand, how easily an idea is understood, what stays with someone after a film ends.





OUR PHILOSOPHY

The pleasure of figuring things out.

We are drawn to how things work, and to the choices that made them look and feel the way they do. We take an idea apart, question what seems fixed and look for a simpler, more satisfying way to put it together.

Simplicity takes care. A curve, a movement or a pause can change the whole experience. We give those details time because they are often what makes the work feel right.

The thing and its story belong together.

We see a product as something people will hold, use, talk about and see in images. Its character carries through all of those encounters.

Design, prototyping and content production let us follow an idea across them. A discovery at the workbench can become the heart of a film. Thinking about the story can reveal something the design has yet to say.

What we make.

Some projects call for one discipline. Others bring several together.

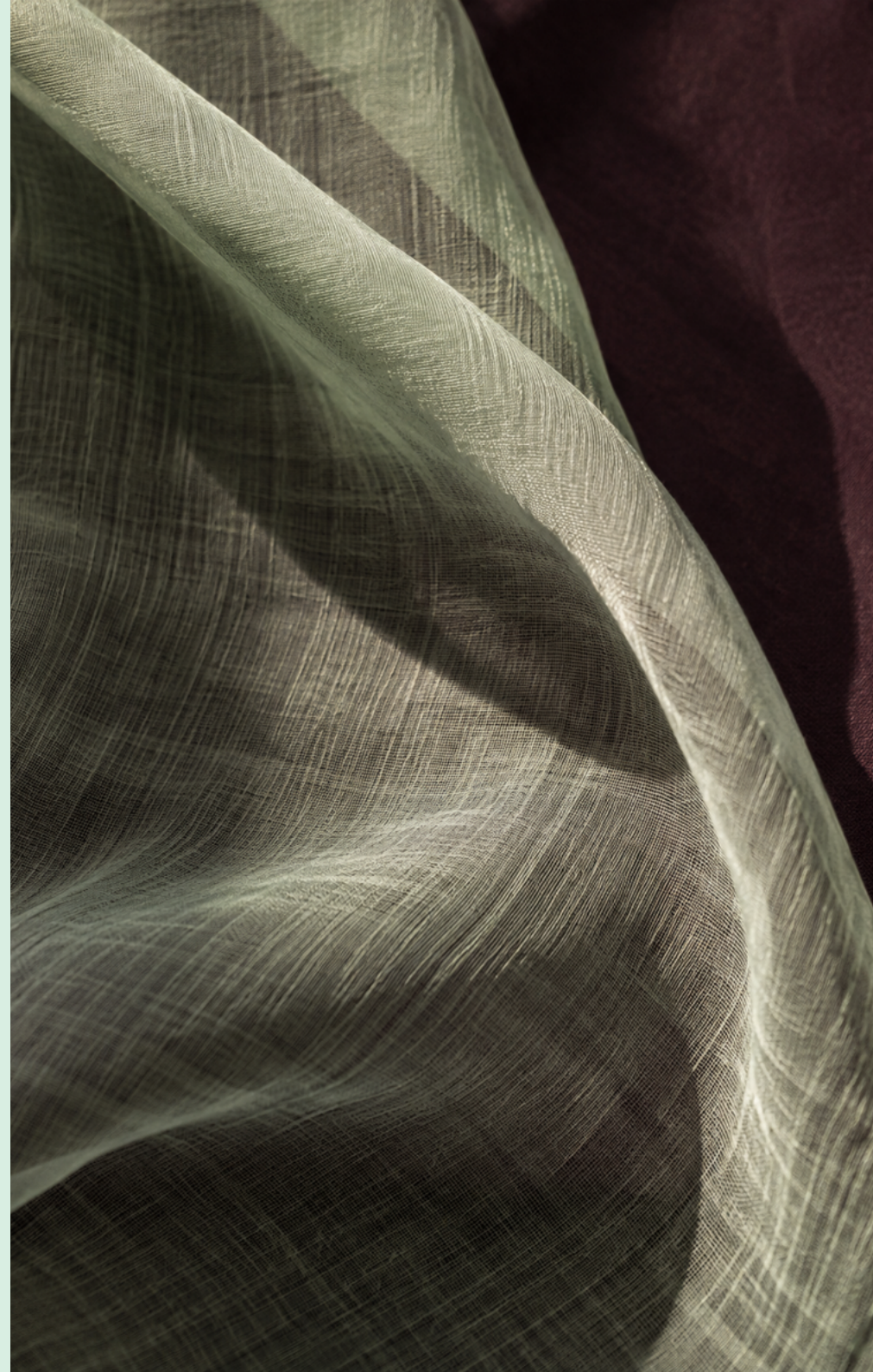
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| 01 | PRODUCT DESIGN | Product concepts, form development and digital prototypes. |
| 02 | MODELS & PROTOTYPES | Physical product prototypes, presentation models and architectural scale models. |
| 03 | BRAND & DIGITAL | Brand identities, websites and digital experiences. |
| 04 | MEDIA & CONTENT | Photography, film, CGI and social media content. |
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An eye for what holds attention.

BDWY began in content production for marketing. We learned to think about the person on the other side of the image: what draws them in, what they understand and what they remember.

That background still shapes our work. We bring a maker's attention to the subject and a marketer's sense of the audience.

The story may become a film, a photograph or an ongoing body of content. It starts with something worth saying.





OUR VISION

A creative partner for ambitious ideas.

We want BDWY to be the studio people turn to when an idea deserves to be taken seriously and given the care to become real.

Our ambition is to build a body of work with a recognisable point of view, alongside clients who care about what they put into the world. The medium may change. The care we give to how people experience the work should not.

Founded in Istanbul. Serving globally.

We are an independent studio with a small core and a wider circle of specialist collaborators. The people thinking about the work are also involved in making it.

We enjoy working with people who care deeply about what they are building. Different places and perspectives give us more to question, learn from and bring into the work.

Selected clients

Albursa · Aureum Clinics · Uzman-Tek

[View the work ↗](#)





BDWY STUDIOS

What have you been thinking about making?

A first idea is enough to start a conversation.

hello@bdwy.design

[Start a conversation ↗](#)